

# 6 • Tourism Marketing: Insights from the Caribbean

2007 *Guest Editors: Trevor Smith and Oniel Jones*

## CONTENTS

### Editorial | Trevor Smith and Oniel Jones

- Demographic Factors that Influence Tourists' Vacation Choice | *Densil A Williams, Derrick Deslandes and Damion Crawford*
- McDonaldization, Mass Customization and Customization: An Analysis of Jamaica's All-Inclusive Hotel Sector | *Anne P. Crick and Archibald Campbell*
- Destination Choice and Levels of Satisfaction with Jamaican All-Inclusive Hotels | *Trevor A. Smith*
- Accommodating Uncertainty and Minimizing Risk: Can Foresighting and Scenario Planning Provide a More Durable Basis for Sustainable Tourism Development in the Caribbean? | *K'adamawe K'nife*

### Book Reviews

- *Managing Sustainable Tourism: A Legacy for the Future* by David L. Edgell, Sr | Reviewed by *Tanzia S. Saunders*
- *Tourism and HIV/Aids in Jamaica and the Bahamas* by Ian Boxill with Kerry-Ann Lewis, Rosemarie Frey, Paul Martin, Denise Treasure, Wayne Bowen and Taromi Joseph | Reviewed by *Oniel Jones and Tanya Francis*

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